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Jacques Rogge, IOC President

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Jacques Rogge, IOC President

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| Canada's Olympic Broadcast Media Consortium | China Central Television (CCTV) |
| Compañía Peruana De Radiodifusión S.A. (America TV) | Elta Technology Co. Ltd |
| ESPN Latin America | ESPN Star Sports |
| European Broadcasting Union (EBU) | i-CABLE |
| IMC/SportsMax | Japan Consortium |
| National Broadcasting Company (NBC) | Nine Network/Foxtel |
| Radio e Televisão Record S/A | South African Broadcasting Corporation (SABC) |
| Seoul Broadcasting System (SBS) | SKY Italia |
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